



Swiss Camera Museum – Vevey
Autumn 2026 programme

AUTUMN 2026 PROGRAMME

*If life is a video game, the graphics are great, but the plot is
confusing & the tutorial is way too long.*

A Cedric Zellweger exhibition

5 September 2026-10 January 2027

Book: *Swiss Camera Museum* by Henry Leutwyler

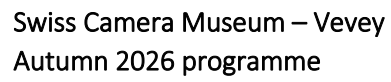
Vernissage and book signing: Saturday 12 September 2026

Press kit

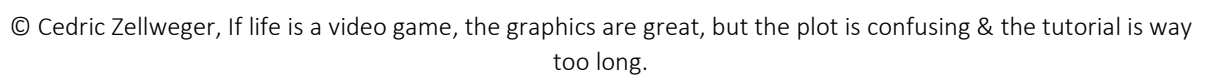
Available for download at www.cameramuseum.ch



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A Cedric Zellweger exhibition

5 September 2026-10 January 2027

The Swiss Camera Museum is proud to present the international première of an original exhibition devoted to the work of Swiss photographer Cedric Zellweger, winner of the IMAGES VEVEY x ECAL 2025 award at the Grand Prix Images Vevey. Presented as part of the 2026 Images Vevey Biennale, the exhibition offers a unique opportunity to peek behind the scenes in the artist's studio, see him at work and understand the stories behind his pictures.

Elon Musk is now the richest man in the world and as such, embodies our collective inconsistencies in an age of hyperconsumerism. An entrepreneur and former adviser to the US President, Musk is father of a blended family and has fourteen known children. Cedric Zellweger takes Musk's unusual career as the starting point for an ambitious, critical project documenting our era. The artist picks out a wide range of toys, figures, photos and magazines from antiques fairs and websites selling second-hand products. Over a period of several weeks, he then poses the hundred or so items – collected or made with the aid of a 3-D printer, often hung on a piece of fishing line – and photographs them using an analogue camera. The result is a series of pictures, each teeming with references to current affairs. During a residency at the Swiss Camera Museum as part of the 2026 Images Vevey Biennale, Zellweger is pursuing the diploma work he began at the Lausanne School of Art (ECAL) by creating one of these photo-tableaux in public. With a title that quotes a tweet by Musk, the sequence of pictures offers an analogue analysis of the actions of politicians and tech giants and in doing so, raises a question: is this really the world we want to live in?

An original scenography devised by Images Vevey and the artist.

Curation: Stefano Stoll and Images Vevey.

International premiere of the exhibition, presented as part of the IMAGES VEVEY x ECAL award in 2025. Produced by Images Vevey in partnership with the Swiss Camera Museum, Vevey.

Images Vevey Biennale, 5-27 September 2026.

**IMAGES
@VEVEY**



Cedric Zellweger: a biography

Cedric Zellweger is a Swiss visual artist who specialises in experimental and sculptural visual storytelling. After gaining a Masters in Economics from Zurich University, he went on to complete a Bachelors in Photography at the Lausanne School of Art (ECAL) in 2025. Blending analogue photography and a variety of techniques, his work examines the process of transformation and the symbolic potential of everyday artefacts. Zellweger won the Templin Leenaards Prize in 2025 and the 2025 Prix Images Vevey x ECAL award for his diploma project, as well as Swiss Design Award in June 2026.



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***Swiss Camera Museum* by Henry Leutwyler**
A landmark book about the museum's collection (Steidl, 2026)

The Swiss Camera Museum is delighted to present *Swiss Camera Museum*, a new book by photographer Henry Leutwyler. Published to coincide with the two hundredth anniversary of the invention of photography, the work marks a major milestone in the history of the museum and the coverage of its collection, unparalleled in Switzerland and indeed anywhere else in Europe.

Henry Leutwyler's off-beat, amused and incisive perspective brings life to photography-related artefacts, arranged in surprising, fun and insightful visual compositions. The work will appeal to a wide audience spanning amateurs, enthusiasts and connoisseurs of photography, inviting them to take a fresh look at cameras and other photographic treasures that rarely take centre stage, and in doing so revealing a heritage that is increasingly relevant in our day and age.

Henry Leutwyler installed his photographic studio on the heart of the museum's collections; his work takes us on a surprising and stimulating journey in which each piece of kit becomes a character in its own aesthetic and cultural story.

Produced by German publishers Steidl, the book has been accredited by the French Ministry of Culture as part of the Bicentennial of Photography and as such forms part of the official Bicentenary programme running from 1 September 2026 to 30 September 2027.

Born in Switzerland in 1961, Henry Leutwyler has had an international career as a photographer. His portraits of celebrities ranging from Julia Roberts to Martin Scorsese via Michelle Obama and Iggy Pop have been published in *Vogue US*, *Vanity Fair*, *Esquire* and the *New York Times Magazine*. Leutwyler's project entitled *Philippe Halsman, A Photographer's Life* revealed Halsman through the lens of his personal archives and was displayed at the Swiss Camera Museum during the 2024 Images Vevey Biennale.

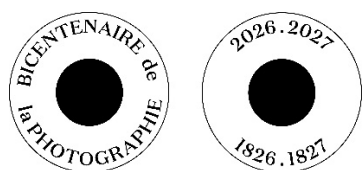
Official launch and book signing

Saturday 12 September 2026, 2pm, Swiss Camera Museum

With the photographer in attendance

Part of La Booklette, a photo book festival organised by Images Vevey and Photo Elysée

The full Bicentennial of Photography programme is available at
<https://bicentenairephotographie.fr>







Upcoming events

Images Vevey Biennale

5-27 September 2026

Admission free

To celebrate the 555th edition of the St-Martin Fair, come and get your studio portrait taken, complete with original accessories loaned by the Brotherhood of Saint Martin! Take home your photograph as a unique souvenir from the day.

Open to all / CHF 10.00 per photo / registration on site on a first-come, first-served basis

Bargain book sale

5-27 September 2026

During the Images Vevey Biennale, the museum store will be offering a broad selection of second-hand photography-related books at bargain prices. From legacy manuals to out-of-print works, it's your chance to find that rare gem!

Family museum visits: "Make your model and photograph it, just like Cedric Zellweger"

Saturday 7 and Sunday 8 November 2026,
10am, 11am, 12 noon, 1pm, 2pm, 3pm, 4pm

Let your imagination run wild as you create a scene featuring toys, cutouts and a whole host of other items! Immortalise the temporary model in a studio photograph that you take yourself – and bring home with you afterwards.

Open to all / workshop costs CHF 10.00 / registration required: www.museesriviera.ch

Vernissage and book signing for *Swiss Camera Museum* by Henry Leutwyler

Saturday 12 September 2026, 2 pm, Swiss
Camera Museum

To mark the Bicentennial of Photography, internationally acclaimed photographer Henry Leutwyler has produced a landmark book about the Swiss Camera Museum's collection, published by Steidl. His childlike wonder – and cannily-arranged shots – bring life to a whole range of technical artefacts, revealing them in an entirely new light. As part of the La Booklette photo book fair organised by Images Vevey and Photo Elysée, you can come and listen to Henry Leutwyler tell the story of this ambitious undertaking in his own inimitable way!

Open to all / free of charge / no registration required

Parents and kids' workshop "children's image rights on social media"

Wednesday 18 November 2026, 2-3pm

Organised to coincide with World Children's Day, this workshop is a way for children ages 10 and up (and their parents and grandparents) to discuss and learn more about the ethical and legal issues arising from the publication of photos on social media. What rights do children have? Do adults uphold these rights?

Ages 10 and up / free of charge / registration on site on a first-come, first-served basis

Portrait photos at the 555th St-Martin Fair

Saturday 31 October 2026, 10.30am-12 noon,
1.30pm-4.30pm



“Blurring in contemporary photography”

Panel discussion featuring Nathalie Dietschy (University of Lausanne), Laurent Lafolie (artist) and Sophie Lynch (University of Chicago). Moderator: Pauline Martin (Swiss Camera Museum)

Thursday 3 June 2026, 6.30 pm, followed by an aperitif

How is blurring used in photography today? What is its significance, and what values does it embody? How do we deal with the fact that blurring not only conceals and anonymises details, but can also draw attention to them? How is blurring used today in different styles of artistic photography? Which artists use it? To celebrate Issue 10 of *Focales* magazine, devoted to “Photographic blurring in the contemporary era”, this discussion will bring together an artist and specialists to look at the various ways blurring is used in artistic representation today.

Focales magazine can be accessed here:
<https://journals.openedition.org/focales/?lang=en>

Open to all / free of charge / no registration required

Guided visit by Cedric Zellweger

Saturday 5 December 2026, 2pm

Visit the Cedric Zellweger exhibition in the company of the photographer himself as he explains his work, approach, and sources of inspiration. It's a unique opportunity to meet Cedric Zellweger and discover his multifaceted world!

Open to all / free of charge / no registration required

ULTRA:NOËL

Saturday 5 and Sunday 6 December 2026,
11 am-12.45 pm, 2.30 pm-5.15 pm

During the ULTRA:NOËL open doors weekend for Vevey artisans you can come and visit our conventional photo development lab – and make original photograms to serve as your new years' greetings cards!

Open to all / free of charge / registration on site on a first-come, first-served basis

Guided tours of the permanent and temporary exhibitions

Sundays: 4 October / 8 November / 6
December 2026 / 3 January 2027, 2 pm

Learn all about the history of photography and visit the Cedric Zellweger exhibition in the company of a museum guide!

All ages / free of charge / tours last 1 hour / no registration required

Guided tours for groups can be arranged from Tuesday to Friday (booking required).

Photogram workshop

Develop a photograph yourself. You'll be able to take the resulting photogram home from the workshop as a souvenir!

Ages 7 and up / CHF 7.00 (plus admission fee) / workshop lasts 45 min. / 1-5 people / weekends and school holidays / registration required

Black and white print workshop

Come with developed black and white negatives (135mm or 120mm formats only) and learn how to make your own prints.

Ages 10 and up / CHF 12.00 (plus admission fee) / workshop lasts 2 hours / 1-5 people / weekends and school holidays / registration required



Le Club

This course alternates between practical workshops and assignments to be carried out using camera equipment loaned by the museum. It includes work on digital and analogue image processing, as well as advice and discussion. Le Club is an excellent way in to the contemporary practice of photography.

*Ages 10-16 / CHF 200.00 for 11 classes /
Classes last 1.5 hours / Wednesday afternoons
/ registration required*

Birthdays

There are two ways of celebrating a birthday at the museum! *Le laboratoire photographique* (Photo Lab) and *Magie de la Lanterne* (The Magic of the Lantern).

For more details, visit
www.cameramuseum.ch/en/visit/

School groups

For more details of activities for school groups, visit

www.cameramuseum.ch/en/visit/school/

Laterna magica

For younger visitors, «Laterna magica» uses a restored large-format magic lantern to bring back all the magic of slide projection before the age of cinema.

Classes: 1 P (reception) and up / registration required

Let kids be your guides!

Children have one hour in which to learn about the history of photography and its techniques – and how to become museum guides for their own families. At the end of the visit, they receive a guide certificate allowing them to show their families and friends around the museum, at a reduced rate for all group members.

Classes: 5-8 P (years 4-7) / registration required

Photography trip to Lavaux

Become a photojournalist for a day in an idyllic setting! The excursion starts at the Swiss Camera Museum before moving on to the heart of the terraced vineyards of Lavaux.

Classes: 5 P (year 4) and up / registration required



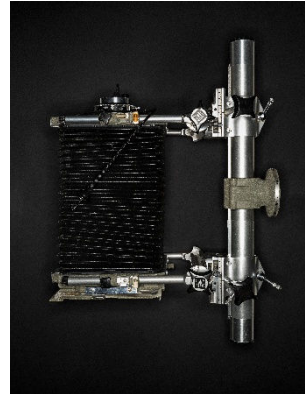
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Photos can be downloaded from www.cameramuseum.ch

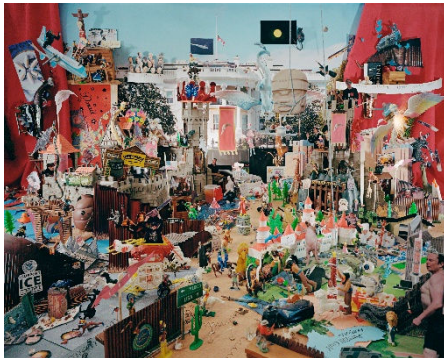
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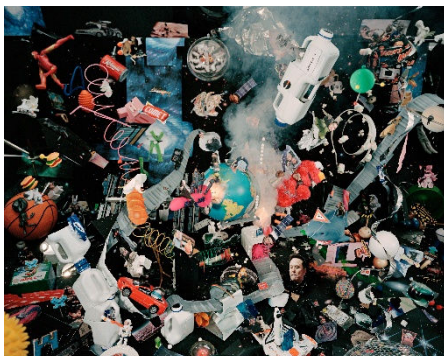
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Practical information

The museum is open from Tuesdays to Sundays, 11am-5.30pm and on bank holiday Mondays.

Swiss Camera Museum
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CH-1800 Vevey
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Tel +41 21 925 34 80

www.cameramuseum.ch